



KIDS MATTER™

Haiti 2010



## A Message of Hope and Love HAITI RELIEF PROJECT

# PRESS RELEASE

The Child Care Council of Kentucky, Inc., KIDS MATTER™, Hands On Originals and FOX 56 are partnering to provide financial assistance to Haiti and a tee shirt to children in Haiti. Hands On Originals is printing “HAVE A HEART, LEND A HAND” shirts that will be sold through the Child Care Council and KIDS MATTER™. For every shirt purchased, the Child Care Council, Hands On Originals and FOX 56 will also provide a shirt for a needy child in Haiti as well as make a monetary donation to the American Red Cross Haiti Relief Fund. One hundred percent (100%) of all proceeds will be given to the American Red Cross. The Child Care Council is also working with local child care providers, schools, churches, parents and others to send “messages” to those in Haiti (families, children, doctors, missionaries, etc.). We want everyone in Haiti to know that people in Kentucky and all over the world are thinking about them every day. A simple message of hope and love means a lot to those who are physically and emotionally hurting and to those who are caring for them. The first messages will hopefully be delivered in time for Valentine’s Day and monthly through June. To purchase a shirt for \$12, to send a message or to make a donation, visit [www.childcarecouncilofky.com](http://www.childcarecouncilofky.com) or visit our office at 1460 Newtown Pike, Lexington, KY 40511. All questions related to this partnership, should be directed to 859-254-9176 or 800-809-7076.

FOR IMMEDIATE RELEASE

1460 Newtown Pike, Lexington, KY 40511